



Recycling plastic bags isn't just a good idea – in some places it's the law. In 2006, California passed Assembly Bill 2449, which requires retailers to implement a plastic bag recycling program in their stores throughout California. The law states that the recycling program must include the placement of easily accessible recycling containers within the store, and the bins must have labels stating they are for the collection and recycling of plastic bags. The rule also calls for stores to report the weight of the plastic bags collected and recycled.

In 2008, Chicago and New York City followed suit. Additionally, the New York State Legislature recently passed Assembly Bill A11725, which will require larger retail and chain stores throughout the State to implement a plastic bag recycling program starting in January 2009.

Other states and cities are considering passing mandatory plastic bag recycling bills, including North Carolina, Seattle, and Honolulu. Additionally, states such as Rhode Island and Minnesota are offering incentives for retailers that offer plastic bag recycling programs.

To comply with the coming wave of plastic bag recycling regulations, it will be necessary to procure plastic bag recycling containers with the proper labels, to transport and recycle the plastic bags, to weigh the plastic bags collected, and to compile the information for reporting to the required agencies. *g² Revolution, LLC is a company that provides all these services and more.*

g² Revolution, LLC is an affiliate of Watterson Environmental Group, LLC specializing in recycling programs, sustainable shipping, eco-friendly products, and "green" consulting. Our g²·PAK™ program can arm you with the necessary tools to comply with plastic bag recycling laws—including providing branded containers, managing container shipment to both retail stores and recycling centers, weighing plastic bags, and reporting recycling information. So the only question left is...

Do you g²?

Sustainability Update



Innovative, green solutions for retail, restaurant, and commercial office

5 Simple Steps for Plastic Bag Recycling

1. **Receive recycling kit including branded, flattened boxes made of 100% post-consumer waste.**
2. **Accumulate plastic bags.**
3. **Once full, seal box .**
4. **Call and request UPS pick-up (shipping is pre-paid).**
5. **When one box is left, a new recycling kit is sent automatically.**

Contact Billy Watterson or Morgan Vogt at 847-925-9800 or visit us on the web at www.g2rev.com.